

FORBES TRAVEL GUIDE

2025 Hotel Standards Guest Experience

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STANDARD

Looking back on the entire stay, the experience was naturally personalized, and you did not feel like one of many

The property facilities, including your guest room, were pristine with no excessive cleanliness or condition issues

The overall food and beverage program stood out, from choice to quality and presentation

The property location, design and/or other aesthetic elements combined to create a strong sense of place; the property's commitment to an exceptional facility was evident in the decor, appointments and amenities

The property allowed you to continue a health-conscious lifestyle with a focus on enhancing your wellbeing

The service included elevated moments that enhanced your perception of luxury. You can easily recall at least one aspect of the visit that was exceptionally memorable

You would readily recommend this property to others, and there was great value in the experience