



REGENT®

HONG KONG

REGENT STYLE

[QUIETLY PROUD]

REGENT

STYLE

DEC 2022

DISCREET OPULENCE

GROOMING
& DRESSING IDEAS TO BE
**ELEGANT &
QUIETLY PROUD**

THE FACE
THE NAIL
THE SHOES
THE MATCH

HOW TO ...
DRESS ELEGANT
& LOOK SHARP AT WORK.

THE TONE
SOPHISTICATED
COLOR PALETTE

& ATTENTION
TO DETAILS

#UNEXPECTED
HARMONY

Elegantly understated
opulence celebrates luxury
tropes with nuanced
contemporary design cues.

REGENT TOMORROW
BALANCE OF CLASSICISM
AND NEW ARTISTRY,
CELEBRATE MODERN
LUXURY.





With the rebirth of Regent Hong Kong, we continue to create the next chapter of the Regent Hotels brand story, to become one of the world's most impressive hotel brands of the future.

You, our Regent Master, are part of the next chapter and we rely on you to create the most impactful first & last impressions. Grooming is the key as our appearance is the first thing guests take notice and the last thing that will last in their minds.

REGENT SYLE provides a direction on how we should maintain our appearances and the tips to dress in order to showcase and enhance our confidence, professionalism and creditability, with a classic and contemporary look.

*"Grooming is the secret of real elegance.
The best clothes, the most wonderful jewels, the most glamorous beauty don't count without good grooming."*

Simplicity, good taste and grooming are the three fundamentals of good dressing and these do not cost money."

- Christian Dior -





A SMART YOU

專業的您

Present your best, care for your appearance.
注意您的外表，展現您的最佳狀態

GESTURES

Smile & make eye contact with guests.
常常保持熱情的微笑及眼神接觸

Stand & sit straight. Always use open hand gestures.
No finger pointing.
保持端正的坐姿及站姿，避免用手指指示方向
保持開放、熱情歡迎的姿勢

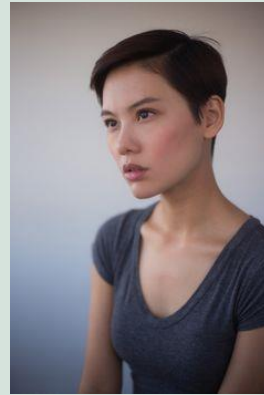
HYGIENE

Maintain dental hygiene
定期護理牙齒

Follow a proper skin-care regimen
定期護理皮膚

Always keep your breath fresh
常常保持口氣清新





TIPS 1: HAIR 髮型

Keep hair tidy & presentable
Be yourself & be professional
選擇整潔大方的髮型，展現專業的您

1. Keep hair away from your face & eyes
頭髮不要遮擋面部及眼睛
2. Keep hair clean & well-trimmed
定期修剪頭髮及保持整潔
3. Apply hair products to create an elegant & stylish look
使用適當的定型產品以保持優雅時尚的髮型
4. [Uniformed Colleagues] Do a ponytail, a French twist or a bun if your hair is longer than shoulder length
[前線同事] 如頭髮長於肩膀，需紮起馬尾或髮髻
5. Use natural colors for dyes or highlights
如需要染髮時，選擇自然顏色
6. Simple color hair accessories made of natural-looking materials.
Avoid ribbon, beads or glitter
頭髮飾物以簡單深色為主



“DO IT WITH STYLE, KEEP IT CLASSY.”

Keep nails well maintained & length appropriate to your position
經常修剪指甲，長度適中

Always keep the nail polish perfect
常常展現完美的美妝甲油

Polish in natural tones or French manicure
指甲油顏色應以紅色、粉紅色及自然色系為主，可考慮法式指甲

Avoid extreme colors, adornments or decals
避免誇張的顏色及任何裝飾品或印花圖案

Food handlers should not wear nail polish
所有處理食物的同事不可搽指甲油

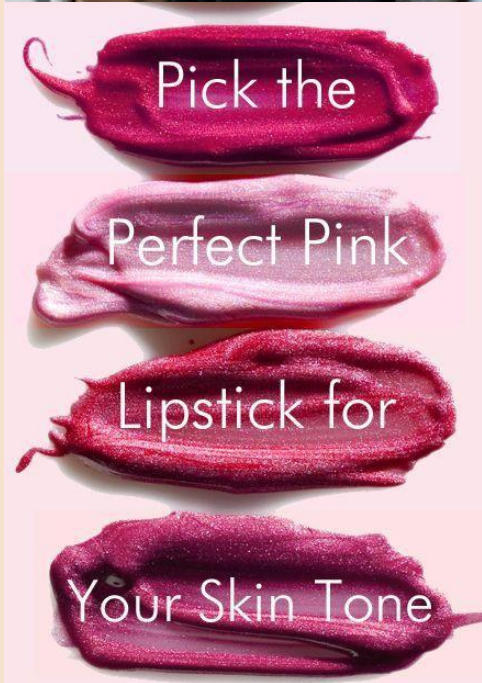


TIPS 2: NAIL 指甲

FOOD HANDLER
需要處理食物的同事

Nails should be clean and cut short
定期修剪您的指甲，保持乾淨





TIPS 3: MAKEUP 妝容

Be elegant, simple, tasteful & sophisticated.

You are our Ambassadors.

優雅簡單、專業、有品味的妝容，您是我們的麗晶大使

Basic make up: foundations, eye shadow, blusher & lipstick/gloss

基本化妝: 粉底、眼影、胭脂及唇膏/唇彩

Re-apply lipstick & powder to take away shine after breaks

每當小休後，補上唇膏及粉底



TIPS 4: FACIAL HAIR 鬍子



Keep mustache or beard clean, smart & neatly trimmed.
Shaft beard, goatee beard or Hungarian is a good option.
Seek Department Head's approval for longer styles. Grow your facial hair over a vacation or a holiday break, not on the job.

鬍子小提示: 必須要整齊修剪及精神型格。誇張的款式必須獲得部門主管的批准。應在放假期間留鬍子，不要在工作的工作日子留有參差不齊的鬍子。





TIPS 5: SCENT

香水

Choose a sophisticated, subtle scent, use it sparingly. Nothing over-powering. This is not the kind of lasting impression we want to make.
選擇有品味、高雅、清淡柔和的香水或古龍水。
避免太濃烈氣味的香水



Wear an effective deodorant or antiperspirant.
使用有效的清爽止汗香氛





TIPS 6: SHOES & SOCKS 鞋履



Shoes are a window to your style.
Create the right impression.
鞋子的選擇反映您的風格及品味

1. Always well polished & maintained
時刻保養鞋子，保持亮麗乾淨
2. Wear shoes & socks appropriate to your role & occasions, with style & a taste.
選擇合適崗位及場合的鞋履款式及顏色

Leather dress shoes with simple pattern, your belt should match your shoes.
穿著簡單單色皮鞋，顏色與皮帶顏色相配合



Socks 襪子

Wear color or pattern that matches the pants/ shoes.
Wear black or white, aligns with the uniform.

Avoid hidden socks.

穿著配合褲子及鞋履顏色的襪子。不要穿船襪。
穿制服的同事，選擇配合褲子及鞋履顏色的深色、黑色或白色襪子。

TIPS 7: SHOES & HOSIERY 鞋履

Shoes are a window to your style. Create the right impression.

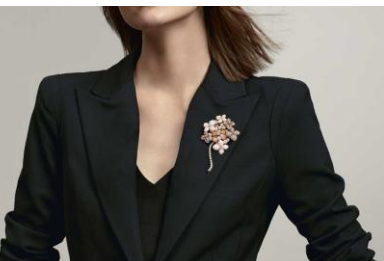
鞋子的選擇反映您的風格及品味

1. Always well polished and well maintained
時刻保養鞋子，保持亮麗乾淨
2. Wear shoes & stockings appropriate to your role & occasions, with style & a taste.
選擇合適崗位及場合的鞋履款式及顏色
3. Comfortable & professional closed-toe closed-heel shoes only
選擇舒適的密頭密跟鞋
4. No chunky boots, wedges, sandals or platforms
避免重型靴子、楔型鞋、涼鞋或厚底鞋
Heels for all front of the house colleagues
前線女同事應穿著高跟鞋



If you choose to wear hosiery or socks, make sure they are with simple classy patterns and intact.
Always keep an extra pair with you.
穿絲襪時，選擇漂亮、優質別緻的圖案，確保絲襪完整無缺。常常準備額外的絲襪以便不時之需。





Elevate & enrich your style with a decadent accent, chic and sophisticated.
Stick with classic luxury pieces & gold touches.
Do not overboard with accessories.
展現您的個人風格，以時尚、高雅、有品味作藍本。
「簡單就是美」，經典款式也會是明智的選擇。

Necklace, Earrings, Rings & Bracelet-
Decent, simple & classy, choose according to your occasion & outfit.
Avoid aggressive or offensive symbols, such as devils or skulls etc.
Avoid excessive bracelets, oversized bangles or plastic jewelry.

項鍊、耳環、戒指及手飾- 選擇適合您的工作崗位及場合的飾物，以簡單大方、優雅小巧及有品味為要點。不要佩戴誇張或有冒犯標誌、符號的飾物，例如魔鬼或骷髏頭等。避免誇張大型及塑膠質料的飾物。

Eyewear - tasteful, elegant & simple, avoid chunky or excessively large frame.
眼鏡 - 選擇簡單高雅的眼鏡，避免過大或過粗的眼鏡框

Belts - wear the same color as your dress or pants.
It makes your look more streamlined.
皮帶應配合褲子或裙子的顏色

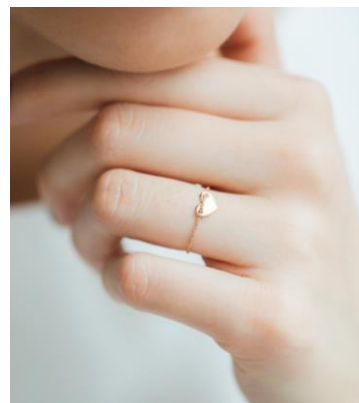
Watches - a leather or metal band would be ideal.
手錶 - 皮革或金屬錶帶更為合適

Sunglasses are allowed for certain outdoor positions, such as Pool Concierge.
太陽眼鏡 - 戶外工作的同事可佩戴，例如救生員

Brooch / Cufflinks - a simple, professional pick that shows taste & personality.
袖扣及心口針 - 以簡單大方、時尚為主



TIPS 8: 飾品 ACCESSORIES



TIPS 9: UNIFORMED COLLEAGUES 制服

The Regent uniform has been specially designed for you, to showcase Your elegance, confidence & personality. We count on you to be our most professional Regent Master, well mannered, well groomed & be quietly proud.
專為您設計的制服，展現麗晶大使別緻優雅、有魅力的個性以及自信低調的風格。

R PIN/ NAME BADGE

Be recognized, wear R PIN or name tags on the left-hand side at all times.

Make sure they are clean & unscratched.

必須時刻佩戴乾淨以及沒想到損毀的R PIN或名牌於左衣領

FIT WELL: our uniform fits well to our body but not skintight.

Look sharp and sophisticated.

穿上稱身的制服

APPEARANCE: your uniform should always look clean, fresh & well pressed.

Avoid large bulk of keys, pens, personal items in pocket that may change the look of the uniform

保持制服整潔，沒有皺摺及損毀，制服口袋不要放置大件物品

STAY INVISIBLE: wear plain undershirts that are invisible through the uniform

穿著淨色及淺色，不透在制服外的內衣，不可從領、袖及褲口處外露



A blazer shows your professionalism.
一件西裝外套更能演繹您的專業。

TIPS 10: TOTAL LOOK – NON UNIFORMED 非制服同事

One-piece dress with sleeves sets the serene tone ,
use accessories to add the decadence, avoid shorts and super mini-skirt.
一件合身剪裁的有袖連身裙可以增添氣質，避免短褲及超短迷你裙。

A fine balance between contemporary silhouettes & classic embellishments celebrates modern luxury.
現代簡約和經典飾品的平衡彰顯現代奢華。



Be elegant and smart with your style, be our professional
Regent Ambassador.

以現代時尚、別緻優雅作藍本，展現您的個人風格，
配合您的崗位，成為最傳奇的麗晶大使。





INSPIRATIONS 更多配搭靈感



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非制服同事

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MORE INSPIRATIONS
更多配搭靈感





CINZA CLARO



BRANCO



CHAMPAGNE



AZUL INDIGO



CÁQUI



MARROM



MARROM CLARO



VERDE OLIVA





Dressing well helps one stand out

Well-groomed individuals project a solid point of view and a discreet & detailed perspective. Dressing well on a daily basis will help create an impactful impression that allows one to stand out.

A tasteful way of dressing earns respect

Choosing appropriate work wear conveys an air of maturity and attentiveness to detail. Dressing well and doing so suitably helps us become more approachable and better present Regent Hong Kong in a manner that's respectful.

*“We’re a walking billboard...
We want to look good to everyone who is watching.*

- Chandler Parsons -





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REGENT STYLE

[QUIETLY PROUD]